



European Mortar Summit2025

26. -27. June 2025
Düsseldorf, Germany

PROGRAM

OUR SPONSORS



ULTRATEST
NON-DESTRUCTIVE-TESTING

WELCOME TO THE EUROPEAN MORTAR SUMMIT



BAS HUYSMANS

EMO President

The European Mortar Industry Organisation (EMO) was initiated and established by national associations representing mortar and ETICS manufacturers. Its original aim was to coordinate and support the harmonization of technical standards, a goal which has not lost its importance with the implementation of the new product legislation.

EMO's objectives have however grown beyond standardisation to generally defend and represent the common interests of the sector towards legislative and non-legislative institutions at European level.

The European Mortar Summit (mortarsummit.eu) was installed as a gathering of decision-makers in our industry and its suppliers, to receive first-hand information and exchange about topical issues. After a break of almost ten years and with the economical as well as transitional challenges ahead, it is the right time to re-convene the European mortar industry and its supplying partner industries once again for a summit.

We are therefore happy to announce the 2025 European Mortar Summit, with high-ranking and competent speakers who will provide us with first hand information and views on initiatives as well as ongoing processes and an outlook on what the industry may expect economically and politically.

We look forward to seeing and meeting colleagues, friends, partners and experts at the European Mortar Summit 2025.

THE VENUE

COURTYARD BY MARRIOTT, DÜSSELDORF SEESTERN



Courtyard by Marriott
Düsseldorf Seestern
Am Seestern 16,
40547 Düsseldorf

THURSDAY, JUNE 26

PROGRAM

- 9:00 - 16:30 REGISTRATION
- 9:30 - 18:00 EXHIBITION
- 9:30 - 11:00 EMO GENERAL ASSEMBLY

Coffee Break

- 11:30 - 12:15 WELCOME SESSION

WELCOME BY EMO PRESIDENT

Bas Huysmans

President, European Industry Organisation (EMO)

- 14:00 - 15:30 THE NEW CPR

HIGHLIGHTS OF THE NEW CPR FOR MORTAR MANUFACTURERS

Oscar Nieto Sanz

European Commission

Lunch & Coffee + Exhibition

SUSTAINABILITY

FROM EPD TO DOP

Standardisation Expert (tbc)

DIGITALISATION

FROM PDF TO DPP

Aitor Aragón

Spanish Association for Standardization (AENOR/UNE)

Coffee Break

INNOVATION WORKSHOPS
9:50 - 17:30

THURSDAY, JUNE 26 PROGRAM

▪ 16:00 - 17:30 ENVIRONMENTAL IMPACT OF MORTAR COMPONENTS

CEMENT

DECARBONIZING THE CEMENT INDUSTRY: THE BUSINESS CASE

Koen Coppenhelle

CEO, European Cement Association (CEMBUREAU)

LIME

CHALLENGES AND ROADMAP

Rodolphe Nicolle (tbc), Pascal Di Croce (tbc)

European Lime Association (EuLA)

CONSTRUCTION CHEMICALS

CHALLENGES AND ROADMAP

Andrea Nam

European Federation for Construction Chemicals (EFCC)

▪ 17:30 - 18:00 NETWORKING & END OF EXHIBITION

INNOVATION WORKSHOPS

Supplying Industries' Top Solutions

9:50 - 17:30

Sika Services AG

Dr. Markus Müller

Market development manager

Dyckerhoff GmbH

Fulvio Canonico

Head of Wilhelm-Dyckerhoff-Institute and
R&D Manager Buzzi SpA

WAM GmbH

Florian Seifert

CEO

Compagnie de Saint-Gobain

Pascal Lessertois

International marketing director mortars &
construction chemicals (tbc)

UltraTest GmbH

Dr. Tobias Dorn

Consultant, Research and Sales

THURSDAY, JUNE 26

EVENING EVENT

- 18:45 FIRST BUS SHUTTLE TO EVENING LOCATION „DEICHGRAF“
- 19:00 SECOND BUS SHUTTLE TO EVENING LOCATION „DEICHGRAF“
- 19:15 - 20:00 WELCOME DRINKS AND NETWORKING
- 20:00 - 22:30 DINNER
- 22:30 FIRST BUS SHUTTLE BACK TO MARRIOTT SEESTERN
- 22:45 SECOND BUS SHUTTLE BACK TO MARRIOTT SEESTERN



IMPRESSIONS



FRIDAY, 27 JUNE

PROGRAM

- 8:30 - 11:00 REGISTRATION
- 9:00 - 14:00 EXHIBITION

Coffee Break

- 9:00 - 10:30 **PROSPECTS FOR THE EUROPEAN CONSTRUCTION SECTOR**
EUROPE'S SUSTAINABLE PROSPERITY & COMPETITIVENESS
WHAT THE CONSTRUCTION SECTOR CAN EXPECT
EU Commission Expert(tbc)

MARKET PERSPECTIVES
AN OUTLOOK FOR THE EU MORTAR SECTOR
Market Analyst
International research institute – construction, housing, real estate

DIGITALISATION IN THE EU CONSTRUCTION INDUSTRY
NEEDS, TRENDS AND OPPORTUNITIES
Lars Christian Fredenlund
Cobuilder

Coffee Break & Exhibition

- 11:00 - 12:00 **SUSTAINABLE HOUSING AND RENOVATION IN EUROPE**

AFFORDABLE HOUSING
ENSURING AFFORDABILITY FOR TENANTS
EU social housing expert

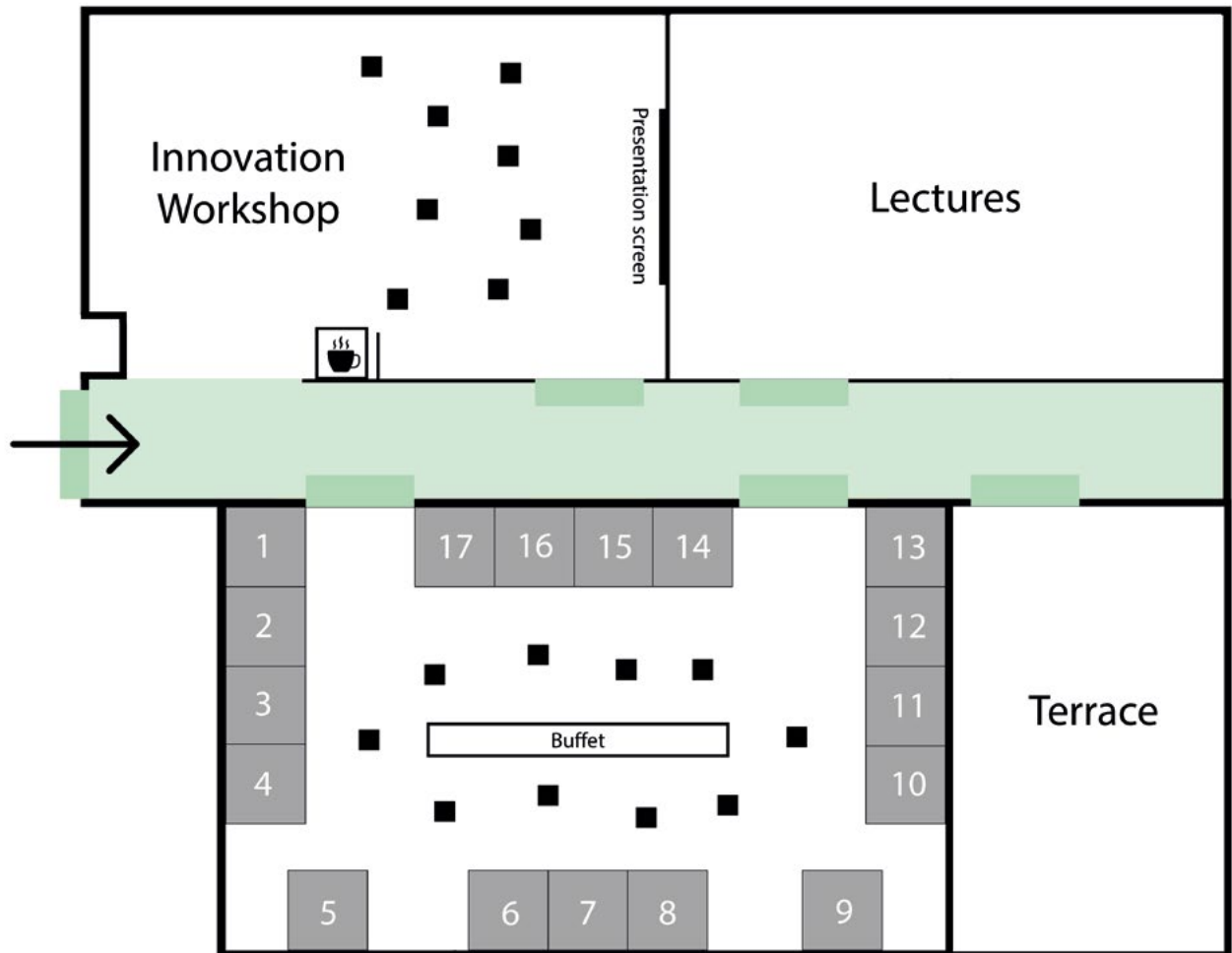
RENOVATING THE BUILDING STOCK
BEST PRACTICES
Expert for energy efficient renovation in Europe
- 12:00 - 12:45 **PODIUM DISCUSSION & OUTLOOK**
Speaker & industry representatives
- 12:45 - 13:00 **CLOSING WORDS**
- 12:45 - 13:45 **FAREWELL LUNCH**
- 14:00 **END OF EXHIBITION**

INNOVATION WORKSHOPS
9:20 - 12:00

IMPRESSIONS



FLOORPLAN



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EXHIBITORS

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- Choose between Business Stand (2x2m) and Business Premium Stand (3x2m)
- 15-minute workshop slot and a short dinner speech
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- ...and more

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Weber is a Saint-Gobain brand that cares about building better for people and the planet. It designs, manufactures and markets mortar-based solutions for façade, tiling, flooring, waterproofing, roofing, masonry mortars, plastering mortars and construction chemicals.



STAND PRICES

BUSINESS STAND

3.995*€

- 2x2 meters total space
- 1 conference table with table cloth
- 2 conference chairs
- 2 full congress tickets

BUSINESS PREMIUM STAND

5.495*€

- 3x2 meters total space
- Premium space next to Innovation Workshop
- 1 conference table with table cloth
- 2 conference chairs
- 2 full congress tickets

INNOVATION WORKSHOP

Optional booking of presentation slot (15 minutes) in Innovation workshop session, available for all exhibitors. Slots are limited until the session is fully booked.

Innovation Workshop fees if you have booked a

BUSINESS STAND: 695€ *

BUSINESS PREMIUM STAND: 495€ *

NOTE: 10% discount on the total price if you buy two or more stands from the same category.

* VAT excluded



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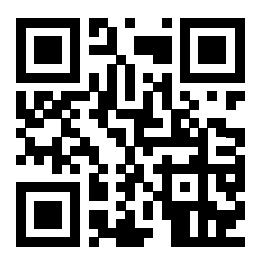


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